



NEWSLETTER #1

JULY 2026

It is with great pleasure that we present the first newsletter of the European project **Gest'UP – Professional Gestures for Inclusion**.

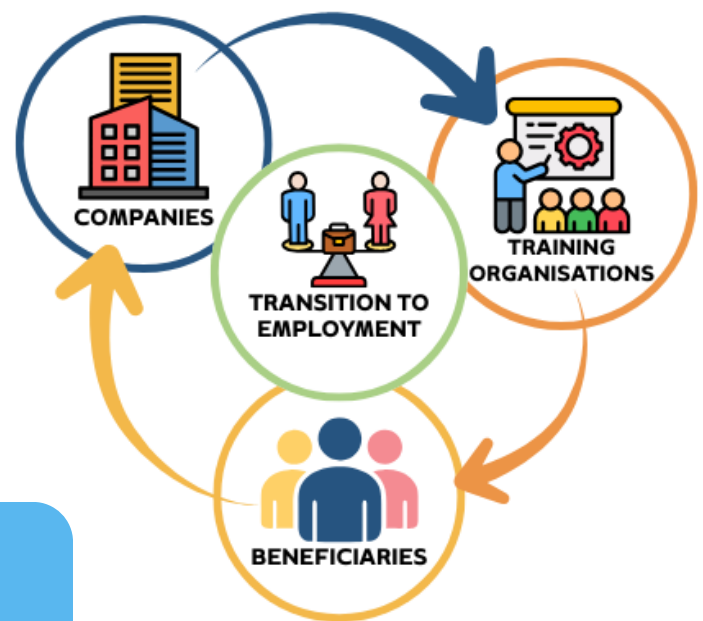
Coordinated by **AGFE** and implemented in partnership with **UNESSA**, **ALIE 974**, **Postal 3**, and the **CEC – Acting for social inclusion**, Gest'UP is a European initiative addressing a major challenge: promoting the sustainable labour market integration of people who are distant from employment while responding to the growing skills needs of businesses.

GEST'UP IN A NUTSHELL

Gest'UP is built on a simple idea: many valuable workplace skills remain under-recognised, even though they play a crucial role in successful labour market integration.

The project therefore aims to identify, promote and certify these practical workplace skills, making it easier for individuals to access employment while helping employers meet their workforce needs.

By bringing together businesses, training providers and employment support organisations, Gest'UP contributes to the development of more flexible, inclusive and labour market-oriented learning pathways across Europe.



To achieve these objectives, the project partners are developing:

- Catalogues of professional gestures and key competences;
- Micro-learning programmes tailored to labour market needs;
- A digital platform featuring learning resources and occupational videos;
- A certification system to support the recognition of skills acquired in real workplace settings.

MEETING IN PARIS



In November 2025, the Gest'UP partners met in Paris for the official launch of the project.

The meeting provided an opportunity to clarify the project's objectives, organise cooperation among the partners, and lay the foundations for the first activities, particularly the development of the catalogues of professional gestures and professional competences.

DEVELOPING THE REFERENCE CATALOGUES

BUILDING THE FOUNDATION FOR IDENTIFYING EMPLOYERS' SKILLS NEEDS

One of Gest'UP's first priorities is to identify the professional gestures and key competences that support sustainable labour market integration.

The project is developing two complementary catalogues:

- A Catalogue of Professional Gestures, based on input from employers, trainers, employment advisers, and sector representatives, together with a methodology for learning and mastering these workplace practices.
- A Catalogue of Professional Competences (Soft Skills), covering essential transversal skills such as communication, teamwork, adaptability, autonomy, and problem-solving.

Between March and June 2026, project partners conducted interviews and focus groups with professionals from the catering, building, home care, and cleaning sectors to identify the professional gestures and transversal competences required in their day-to-day work. Bringing together employers, trainers, and employment professionals, these exchanges will inform the development of the two reference catalogues and ensure that the project's training resources reflect real labour market needs.

NEXT PROJECT MEETING

In November 2026, ALIE 974 will welcome the project partners to Saint-Denis, Réunion (France) to review progress on the reference catalogues, share the findings from the interviews, prepare the development of the training modules, and strengthen cooperation across the partnership.

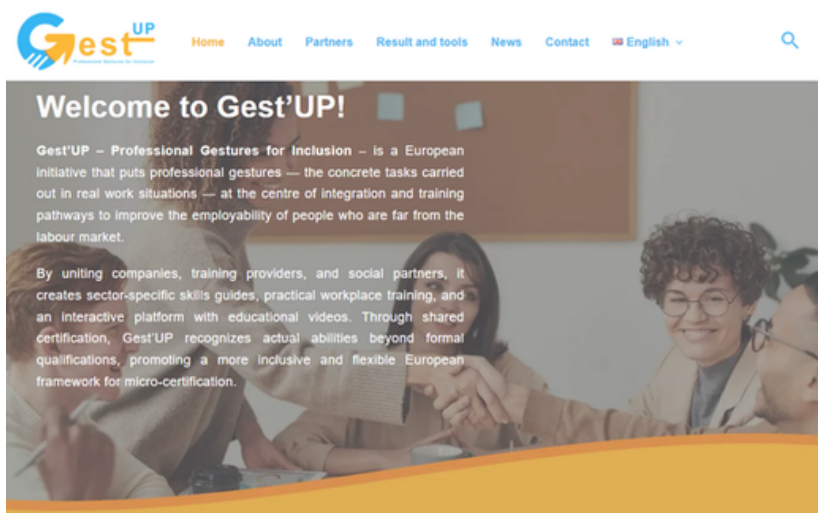
FOLLOW THE PROJECT

WEBSITE

The Gest'UP website is now live! Visit it to learn more about the project's objectives, partner organisations, upcoming activities, and the resources that will be developed over the coming months.

The site will be updated regularly with the latest news, events, and project results:

WWW.GESTUP.EU



BROCHURE

Would you like to discover Gest'UP in just a few minutes?

Our brochure, **available on the project's website**, offers a clear and concise introduction to the initiative. It outlines its objectives, expected outcomes, and benefits for professionals, training providers, and people who are far from the labour market.



AGFE

UNESSA

CEC
ACTING FOR SOCIAL INCLUSION

Alie
Association locale d'insertion
par l'économique

POSTAL 3